



NEWS RELEASE

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MONTAUK’S JULY 4TH FIREWORKS EMBARKS ON CROWD SOURCING CAMPAIGN



Fireworks at July 4th community celebrations are as American as apple pie. Eliminate them and be prepared to inflame the citizenry. But with rising production, insurance and municipality costs, non-profit organizations with limited resources such as the Montauk Chamber of Commerce, whose fireworks event is an Independence Day tradition for locals and visitors alike, Internet crowd sourcing sites are a solution.

“The chamber launched its first Go Fund Me campaign on April 19 this year after learning that the Shelter Island fireworks organizer garnered \$36,500 from its Go Fund Me campaign as of today,” says Laraine Creegan, executive director. “We source about half of the cost from our hotel members, however to give you an example of rising costs the fireworks cost \$16,000 ten years ago, \$19,000 five years ago and \$23,000 today. We struggle to make up the difference from chamber resources and that means taking away from or eliminating another special event that contributes to our prime, short tourist season economy.”

To contribute to Montauk’s Go Fund Me campaign go to <http://www.gofundme.com/montaukfw15> or <http://www.montaukchamber.com/> and click on the url on the homepage.

Visit our Facebook page for information on all events coming up in Montauk:

www.facebook.com/pages/montauk-chamber-of-commerce/296102421861

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