



FOR IMMEDIATE RELEASE

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LOOKING FOR A FAMILY VACATION DESTINATION? TAKE A PEEK AT THIS VIDEO OF THE TRUE MONTAUK PREMIERING TODAY

“This is Montauk,” a video portraying the magic of Montauk for family vacations, is being released today, announced the Montauk Chamber of Commerce.

“This film shows the true Montauk for visitors,” said Laraine Creegan, executive director of the chamber. The Chamber moved up the release date in light of news about a few visitors disrupting Montauk’s quality of life this summer. The community had convened last week to find solutions to the discourteous and illegal behaviors taking place recently in the late night hours on weekends.

The video follows a local family--Charles, a [commercial fisherman](#), Abby, a yoga instructor and their three youngsters --on their leisure time experiences doing activities they adore. The day starts with an early morning bike ride, surfing and yoga on the beach, to fishing off the dock and a jaunt on dad’s fishing boat, to the horse ranch, mini-golf and a sailboat ride around Fort Pond. They lunch dockside watching the boats in the harbor and walk a beach trail. In late afternoon the family visits a beachside restaurant where the kids skip stones and mom and dad relax with a kiss as the sun recedes. There are breathtaking aerial views of Montauk’s landscapes, seascapes and lighthouse.

“We want people to see and experience Montauk the way we do,” said Creegan. “It is a beautiful community with a unique character and a very special quality of life. We are happy to share this magical place with our visitors and guests and encourage everyone when they visit to please respect the beauty and character of Montauk, a place we call home.”

Paul Monte, president of the Chamber added, “The Chamber is addressing the comfort and safety concerns of its residents and visitors by continuing to update its hospitality business members about town codes and by facilitating ongoing communication between business owners, visitors, residents and local government. Additionally, the Chamber supports East Hampton Town Supervisor Cantwell as well as the members of the Town Board and the East Hampton Town Police in ensuring adequate police presence and enforcement efforts for town code violations as is necessary.”

“This is Montauk” is directed by Montauk native James Katsipis with cinematography by Nate Best and James Katsipis and produced by Tauk Is Cheap Productions. It is available in four durations of 120, 60, 30 and 15 seconds.

Link to the video here: [This Is Montauk](#)

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