



NEWS RELEASE

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CONTACT: Laraine Creegan (631) 668-2355

laraine@montaukchamber.com

www.montaukchamber.com

Media contact: KG Media andrea@kgmedia-gms.com

MONTAUK CHAMBER COURTS FAMILY TRAVELERS AT NY TIMES TRAVEL SHOW 2016

Family travelers residing in the New York region attending the NY Times Travel Show learned family vacation tips about Montauk directly from the Montauk Chamber of Commerce experts. The Chamber participated in the show on January 9-10, 2016, at the Javits Convention Center, New York.

“We fish in the New York market where the majority of our visitors reside,” says Laraine Creegan, executive director of the chamber, who was one of the presenters. “New York is ripe for family travel. There are 4.2 million households in seven counties with a median age of 38 years, and 38 percent household incomes of \$75,000 plus, and they’re three hours away.”

Creegan answered travel questions non-stop. “We talked to a good portion of the 28,000 attendees over two days and the 500 travel destination exhibitors and their reps roaming the show,” Creegan adds.

The Chamber shared its “15 Ways Kids Can Be Kids on a Montauk Vacation” tip sheet and the “This is Montauk” video about a family vacation that the Chamber produced last year.

Thousands of the Montauk Vacation Guide were distributed with information such as the best time to visit, how to get there and around easily, when the deals are, and the best beaches for various lifestyles. Everyone was directed to the website for up to the minute events and member businesses. Show-goers won two Getaway trips to Montauk that included complimentary overnight stays at hotels, lunches, jitney transportation and tickets to attractions.

The Montauk booth was part of the I Love New York aisle.

Visit The Montauk Chamber’s Facebook page for an update on the travel shows:

www.facebook.com/pages/montauk-chamber-of-commerce/296102421861

Follow the Montauk Chamber on Twitter: <https://twitter.com/Montaukinfo>

MONTAUK CHAMBER OF COMMERCE 742 MONTAUK HIGHWAY
MONTAUK, NY 11954 631-668-2428 www.montaukchamber.com
www.discoverlongisland.com/suffolk



Family at the Montauk booth at the NY Times Travel Show 2016



Photos Courtesy Montauk Chamber of Commerce