



FOR IMMEDIATE RELEASE

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LOOKING FOR A WATERSPORTS-FISHING VACATION DESTINATION?

PEEK AT THIS VIDEO OF MONTAUK OUTDOORS PREMIERING TODAY



“This is Montauk- Outdoors” video portraying the magic of Montauk for fishing, watersports and outdoor vacations for all ages, is being released today, announced the Montauk Chamber of Commerce. It is the second in a series of three videos presenting authentic Montauk as a destination for vacations, the first being for families released in July, 2015, and the third about culinary offerings, to be out next year. All the videos are adapted for television commercials, as well.

“This film shows the true Montauk for visitors seeking an unspoiled fishing, watersports and outdoors destination,” said Laraine Creegan, executive director of the chamber. “Furthermore, a 30 second television commercial with a call to action about September ‘specials,’ are airing on LI Cablevision and Time Warner Cable on August 17 through 31, 2016.”

The video shows Montauk visitors enjoying fishing on charter, party boats, the dock and surfcasting; stand up paddling; surfing; kayaking; sailing; golfing; horseback riding; biking; hiking the Walking Dunes and trails; and, sunbathing and swimming on the beaches.

“We want people to see and experience Montauk outdoors the way we do,” said Creegan. “It is a beautiful community with a unique seaside character and a very special quality of life. We are happy to share this magical place with our visitors and guests and encourage everyone when they visit to please respect the beauty and character of Montauk, a place we call home.”

“This is Montauk” outdoor recreation video is produced and directed by Colorbar Video and KGMedia. It is available in four durations of 120, 60, 30 and 15 seconds.

Link to the video here: <https://www.youtube.com/watch?v=Cq4obnqdpwg>

Find it on our website: <http://www.montaukchamber.com/>

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