

NEWS RELEASE FOR IMMEDIATE RELEASE June 14, 2017 CONTACT: Laraine Creegan (631) 668-2355 <u>laraine@montaukchamber.com</u> www.montaukchamber.com Media contact: KG Media 631 278-1966 andrea@kgmedia-gms.com

MUSIC FOR MONTAUK JULY 4TH FIREWORKS BY 104.7 WELJ RADIO, FOR FIRST TIME



Fireworks Dinner Cruise Sails Again

Expect thrilling music with lots of crescendos at this year's "Stars over Montauk" 4th of July Grucci Fireworks. WELJ (104.7 FM), a Montauk station, is coordinating patriotic music when the fireworks begin and listeners may hear them on digital devices and radios.

"It wouldn't be a traditional Independence Day celebration in our Town –or the East End --without the Montauk Fireworks and we're delighted 104.7 WELJ Radio wants to enhance them and fund-raise for us!," says Laraine Creegan, executive director of the Chamber. "The show costs more than \$22,000. Donations can be made to Montauk Chamber of Commerce."

Andrew Adams, Sales and Promotions Manager for 104.7 WELJ, adds, "We could not be more excited to partner with the Montauk Chamber of Commerce and bring the soundtrack music to this year's firework celebration to Montauk and all of the East End! Engaging in the community with initiatives like this what we focus on here at 104.7 WELJ."

People may view the fireworks from Umbrella Beach at 9 p.m., at points throughout the hamlet or from the water aboard the Viking Starship, a fundraising dinner cruise sponsored by Montauk Chamber of Commerce and the Viking Fleet.

The dinner cruise goes around Montauk Point and includes an all-inclusive, all-American buffet dinner, with beer and wine and live music by the 3B's, Montauk's favorite band, for \$100 per person. It is a 21 and over event. Cocktail hour and check-in is at Sammy's Restaurant at 6 p.m., boarding the Starship at the Viking Dock at 7 p.m. Tickets are available on the Montauk Chamber website via PayPal or at the chamber office only. Proceeds are applied to a future fireworks event.

For 20 years, the Montauk Fireworks has been sponsored by the Chamber with generous business and individual sponsors.

WELJ serves the East End of Long Island and plays the East End's "easy favorites." WELJ is owned by BOLD Broadcasting, LLC and broadcasts at 104.7 FM from a tower in Montauk.

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