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Travel Agency Survey is a Cheap Shot, Says Montauk Chamber of Commerce

A recent survey conducted by the online hotel booking agency cheaphotels.org citing Montauk as the most expensive beach destination in the U.S. this summer is misleading and not accurate, says the Montauk Chamber of Commerce.

The survey compared hotels in 10 U.S. beach destination listed on Kayak — the online travel agency site aggregator— to find the minimum price travelers have to spend in the month of August on a double room “close to the beach.” It cites Montauk’s cheapest daily room rate in August as \$312 and the highest among those 10 beach destinations.

“The truth is the vast majority of Montauk hotels are affordable, family friendly and at or close to a beach,” says Laraine Creegan, executive director of the Chamber. “For example, in August room rates start as low as \$125 mid-week and \$155 weekends. With dozens of hotels and resorts to choose from, Montauk offers everything from no-frills accommodations to luxury waterfront

resorts”.

The chamber points out that Montauk’s unique geographic location at the tip of Long Island, New York, surrounded by water on three sides, places *all* of the hamlet’s 54 Chamber member properties at or close to a beach.

Adds Paul Monte, the Chamber president, “Regarding surveys, we go along with the British critic, Craig Brown, who wrote, ‘... I spend a good ten minutes a day deciding whether or not to read the results of new surveys, and, once I have read them, a further five minutes deciding whether or not to take them seriously.’ When they’re inaccurate and used as the basis of a news story we call it fake news!”

While Montauk is the perfect getaway in summer, it’s particularly gorgeous when the warm weather begins to taper off and Indian summer begins. That’s when Montauk’s coastal charm



meets laid-back beach vibes. The crowds are gone and the hustle and bustle notches down. Hotel rates fall as low as \$110 in September and October, according to the Chamber's member hotels.

For information about Montauk hotel rates visit the Chamber's website's accommodations pages:

http://www.montaukchamber.com/directory.html?type_name=Accommodations&search_type>=4

Montauk Chamber of Commerce is a member business organization dedicated to providing community leadership for developing and sustaining a sound economy, primarily through responsible tourism, for Montauk, NY. It provides leadership in the creation of constructive community action and a forum for the exchange of ideas and information for the betterment and care of the hamlet.

Link to current Montauk Vacation Guide:

http://www.montaukchamber.com/template.html&merge=vacation_guide

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